

Many Factors Affect The Marketability Of Your Property

Some Factors Are Beyond Our Control:

- Physical Features of the Property
- Market Conditions
- The Competition

Some Factors Are Within Our Control:

- Listing Price and Terms Offered
- Condition of Property, Inside and Out
- Promotional Strategy (Including Ease of Showing)

"I'll consider all of these factors in planning the successful sale of your property."

"Always serving you . . . "