

Action Plan - Property Marketing Program



Before Day 1

- Photo of Property taken

Expedites preparation of highlight sheet, MLS catalogue, load Internet information and picture.

Day 1

- Listing Taken

Congratulations you have just chosen one of Calgary's top Realtors to sell your property.

- Interior & exterior photos taken

All photos placed on the MLS and all real estate websites including my own.

- Property highlight sheet is prepared

Professional Property presentation for potential purchasers.

- Property is loaded onto Internet

World wide access to all active MLS boards, Realtors, Relocation companies and their clients, and Investors.

- Electronic Lock Box is placed at the property

Allows all MLS Realtors easy access when showing your home, each viewing is logged electronically, keeping your home safe.

- Your listing is added to RE/MAX Daily Hot Sheets

All RE/MAX Associates have immediate information on your property.

- MLS Information is broker loaded into Calgary Real Estate Board for the MLS computer

All MLS Realtors will be immediately notified across the city and the province.

Day 2 & 3

- Copy of land-title ordered

Expedites the sale.

- Mortgage information & tax verification ordered, request Condo docs if applicable

Expedites the sale.

- Real Property Report ordered (if applicable)

Expedites the sale.

- Home Inspection is ordered (if applicable)

Expedites the sale.

- Home repairs/cleaning ordered (if applicable)

Expedites the sale.



- For Sale sign placed in front yard of the property

Showing Realtors can locate the property easily. Approximately 30% of homes sold because of For Sale Signs.



Jonathon Stockdale

Working hard to help you get top dollar for your property

"Always serving you . . . "